



THE TASTING ALLIANCE • THE TASTING ALLIANCE • THE TASTING ALLIANCE • THE TASTING ALLIANCE • THE TASTING ALLIANCE • THE TASTING ALLIANCE

SAN FRANCISCO



**WORLD
SPIRITS
COMPETITION**

20 19



SAN FRANCISCO



2019 ENTRY FORMS & INSTRUCTIONS

- 2** AWARDS, ELIGIBILITY, CONDITIONS, & JUDGING CRITERIA
- 3** CLASS CODES
- 4** SPIRITS COMPETITION ENTRY FORM
- 7** PACKAGING COMPETITION ENTRY FORM
- 8** SHIPPING INSTRUCTIONS

ENTRY DEADLINE: MARCH 1, 2019

FOR ENTRIES FROM OUTSIDE THE U.S.:

IF YOU DO NOT CURRENTLY WORK WITH A U S IMPORTER, YOU MUST CONTACT OUR IMPORT PARTNER, PARK STREET IMPORTS, BY WEDNESDAY, FEBRUARY 20, FOR ASSISTANCE WITH U.S. CUSTOMS PROCESSING FOR INSTRUCTIONS AND CONTACT INFORMATION, PLEASE SEE PAGE 8



THANK YOU FOR YOUR INTEREST in this year's San Francisco World Spirits Competition! This document includes all the forms and instructions you will need to submit your spirits products.

The entry forms can be completed using your computer. Or, for even greater convenience, you may enter the Competition online at www.sfspiritscomp.com.

If you have any questions, please call the Competition office at +1 (415) 345-9000 or send an e-mail to info@sfspiritscomp.com.

ELIGIBILITY AND CONDITIONS

1. Any commercial spirits beverage may be entered.
2. There is no limit to the number of entries per producer. However, no product may be entered more than once in any given year.
3. Spirits entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, and in publicity issued by the Competition.
5. REFUNDS: The Competition will refund entry fees for products that do not arrive in our warehouse in time for competition. However, a processing fee of \$50 per tasting entry and \$25 per packaging design entry will be deducted from the refunded amount.

JUDGING CRITERIA

Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

TASTING COMPETITION

Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

PACKAGING COMPETITION

Entries will be evaluated on the basis of creativity, impact, and execution. Judges will consider not only each designer's aesthetic choices but the effectiveness and appropriateness of the design within the context of the product and the brand.

AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

TASTING COMPETITION

All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates and corresponding medallions.

Best in Show, Director's Award, Distillery of the Year, and Importer of the Year award recipients will also be sent custom-etched glass plates and printed certificates, as well as complimentary medallion artwork for use in their online and print promotions.

A list of all 2019 Gold and Double Gold medal recipients, as well as recipients of all Best of Class, Best in Show, Director's Award, Distillery of the Year, and Importer of the Year premium awards will be published in the July 2019 issue of The Tasting Panel Magazine.

All winners will be listed on the Competition's website in April.

PACKAGING COMPETITION

Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive printed award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.

All winners will be listed on the Competition's website in April.

WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the July 2019 issue of The Tasting Panel Magazine, which reaches over 90,000 beverage-trade decision makers.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for SFWSC winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- Throughout the year, the Competition hosts numerous media, trade, and consumer tasting events around the country to showcase top winners.

ALL ENTRY FORMS, FEES, AND SPIRITS MUST BE RECEIVED BY FRIDAY, MARCH 1, 2019



WHITE SPIRITS

100. Vodka

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

100-A POTATO	100-B WHEAT	100-C RYE
100-D GRAPE	100-E SUGAR CANE	100-F FRUIT
100-G NEUTRAL	100-H CORN	100-I OTHER

101. Flavored Vodka
110. Aquavit
120. Gin
121. Old Tom Gin
122. Genever
123. Flavored Gin
124. Barrel-Aged Gin
130. Soju/Shochu
131. Baijiu
140. White Rum
141. Dark/Gold Rum
142. Extra-Aged Rum – 5 Years and Older
143. Over-Proof Rum
144. Flavored Rum
150. Rhum Agricole
151. Guaro and Aguardiente
152. Cachaça
153. Other Sugar Cane Based Spirits
160. Silver/Gold (Unaged) Tequila
161. Reposado Tequila
162. Añejo Tequila
163 Extra Añejo
170. Mixto Tequila
171. Flavored Tequila
172. Mezcal
173. Sotol, Bacanora, Comiteca
174. All Other Agave Spirits
180. Other White Spirits

WHISKIES / WHISKEYS

200. Straight Bourbon
201. Small Batch Bourbon – Up to 5 Years
202. Small Batch Bourbon – 6 to 10 Years
203. Small Batch Bourbon – 11 Years and Older
204. Single Barrel Bourbon – Up to 10 Years
205. Single Barrel Bourbon – 11 Years and Older
206. Special Barrel-Finished Bourbon
210. Craft Distiller Whisk[e]y *THIS CATEGORY IS NOT FOR NON-DISTILLERY PRODUCTS
220. Tennessee Whiskey
221. Corn Whisk[e]y
222. Wheat Whisk[e]y
223. Unaged Whisk[e]y
224. Rye Whisk[e]y
226. Canadian Whisky
227. Moonshine
228. Flavored Moonshine
229. Other Single Malt Whisk[e]y
230. Single Grain Whisk[e]y
231. Other Whisk[e]y
235. Flavored Whisk[e]y
240. Blended Irish Whiskey
241. Single Malt Irish Whiskey
242. Pure Pot Still Irish Whiskey
243. Blended Malted Irish Whiskey
244. Irish Poitin
250. Blended Scotch – Up to 15 Years
251. Blended Scotch – 16 Years and Older
252. Blended Scotch – No Age Statement

260. Distillers' Single Malt Scotch – Up to 12 Years
261. Distillers' Single Malt Scotch – 13 to 19 Years
262. Distillers' Single Malt Scotch – 20 Years and Older
263. Distillers' Single Malt Scotch – No Age Statement

FOR ALL SINGLE MALT SCOTCH ENTRIES, ADD REGION DESIGNATION TO CLASS CODE IN CLASS CODE FIELD ON ENTRY FORM:

A-HIGHLANDS B-LOWLANDS C-ISLAY D-ISLANDS E-SPEYSIDE F-CAMPBELLTOWN

270. Independent Merchant Single Malt
280. Blended Malt Scotch Whisky

BRANDIES

300. Cognac VS/Three Star or Equivalent
301. Cognac VSOP or Equivalent
302. Cognac XO or Equivalent
303. Cognac Extra-Aged/Vintage
304. Flavored Cognac
310. Armagnac
320. Calvados
330. Apple Brandy
340. Alambic Brandy
350. French Grape Brandy
360. American Grape Brandy
370. Spanish Grape Brandy & Brandy de Jerez
380. Italian Grape Brandy
390. Other Brandy
400. Grappa

420. Peruvian Pisco

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

420-A PURO 420-B MOSTO VERDE 420-C ACHOLADO

PLEASE ALSO INDICATE GRAPE VARIETAL(S)

421. Chilean Pisco
430. Eau-de-Vie
440. Fruit Brandy Other Than Grape Brandy
450. Brandy Based Products

LIQUEURS AND OTHERS

500. Fruit Liqueur
510. Herbal/Botanicals Liqueurs
520. Coffee Liqueur
530. Chocolate Liqueur
540. Nut Liqueur
550. Cream/Dairy Liqueurs
560. Other Liqueurs
570. Schnapps
580. Pastis
585. Raki and Ouzo
590. Absinthe
600. Apéritif
610. Pre-Mixed Cocktails
620. Organic Spirits
630. Other Miscellaneous Spirits
700. Specialty Cocktail Products (e.g., Mixers, Bitters, Syrups, etc.)



2019 SPIRITS ENTRY FORM

DEADLINE TO ENTER: MARCH 1, 2019

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

X SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS. *THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324 E-MAIL: sfspiritscomp@parkstreet.com

It is your responsibility to contact Park Street to equest these documents.

CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM AND PAYMENT:
 San Francisco World Spirits Competition
 401 Terry Francois Blvd., Ste 116.
 San Francisco, CA 94158 U.S.A.

Make your check payable to: "SAN FRANCISCO COMPETITION"

SHIP REQUIRED AMOUNT OF SPIRITS
 and a copy of this completed entry form to:
 San Francisco World Spirits Competition Warehouse
 Pier 50, Shed A
 San Francisco, CA 94158 U.S.A.

2019 SPIRITS FEES

ENTRIES x \$550 TOTAL ENTRY FEES

\$50 PARK STREET FEE + ENTRY FEES TOTAL FEES

*IF APPLICABLE

METHOD OF PAYMENT

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	CLASS CODE	NAME OF PRODUCT	AGE	REGION	COUNTRY	ALC %	RETAIL PRICE



2019 SPIRITS ENTRY FORM

DEADLINE TO ENTER: MARCH 1, 2019

INTERNAL USE	CLASS CODE	NAME OF PRODUCT	AGE	REGION	COUNTRY	ALC %	RETAIL PRICE



2019 PACKAGING DESIGN ENTRY FORM

THIS FORM IS FOR ENTRIES IN THE PACKAGING DESIGN COMPETITION ONLY

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

X SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS.

TELEPHONE 305-400-8324
E-MAIL sfspiritscomp@parkstreet.com

It is your responsibility to contact Park Street to request these documents.

CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM AND PAYMENT:
San Francisco World Spirits Competition
401 Terry Francois Blvd., Ste 116.
San Francisco, CA 94158 U.S.A.

Make your check payable to: "SAN FRANCISCO COMPETITION"

SHIP REQUIRED AMOUNT OF SPIRITS
and a copy of this completed entry form to:
San Francisco World Spirits Competition Warehouse
Pier 50, Shed A
San Francisco, CA 94158 U.S.A.

2019 PACKAGING FEES

ENTRIES x \$100 TOTAL ENTRIES

SERIES x \$100 TOTAL SERIES

METHOD OF PAYMENT

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	BRAND NAME	PRODUCTS	ADDITIONAL DESCRIPTION	DESIGN FIRM
ENTRY NO.				
ENTRY NO.				
ENTRY NO.				
ENTRY NO.				
ENTRY NO.				
ENTRY NO.				



SENDING FORMS AND PAYMENTS:

DO NOT SEND SPIRITS WITH YOUR ENTRY FORM AND FEES.

See below for spirits shipping instructions.

The entry fee is \$550 per spirit entered in the tasting competition, and \$100 per packaging competition entry

If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined

Make your check payable to:
SAN FRANCISCO COMPETITION

Send your completed entry form and payment to:
San Francisco World Spirits Competition
401 Terry Francois Blvd., Suite 116 San Francisco, CA 94158 U.S.A.

If you are not paying by check, you may fax or e-mail your completed entry form and payment information:

FAX: +1 (415) 345-9090
E-MAIL: info@sfspiritscomp.com

NOTE: Keep a copy of the completed entry form for your records

SHIPPING SPIRITS FROM WITHIN THE U.S

DO NOT SEND ENTRY FEES WITH YOUR SPIRITS.

See above instructions for sending payments.

CAREFULLY PACK

the number of bottles required for your entries:

TASTING COMPETITION

You must send two (2) 750 ml bottles per entry, or two (2) 700 ml bottles, or three (3) 500 ml bottles, or four (4) 350-375 ml bottles

DESIGN COMPETITION

You must send one (1) bottle per Individual entry; for Series Entries, send one (1) bottle of each product in the series

INCLUDE

a copy of your completed entry form in your shipment

WRITE

on the boxes:

"SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED."

For shipments of more than one box, mark each box:

"BOX 1 OF 4," "BOX 2 OF 4," etc.

SEND

Your spirits shipment to:

San Francisco World Spirits Competition Warehouse
Pier 50, Shed A
San Francisco, CA 94158
PHONE: (415) 345-9000

SHIPPING SPIRITS FROM OUTSIDE THE U.S.

If you are using your U.S. importer, they should follow the above instructions for domestic shipping.
If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.

THE SAN FRANCISCO WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE FOR CUSTOMS DUTY CHARGES OR FEES

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT DOCUMENTS AND INSTRUCTIONS FROM PARK STREET YOU MUST CONTACT PARK STREET BY WEDNESDAY, FEBRUARY 20.

PLEASE CONTACT THE COMPETITION TEAM AT PARK STREET IMPORTS

PHONE

+1 (305) 400-8324

EMAIL

sfspiritscomp@parkstreet.com

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

ALL ENTRY FORMS, FEES, AND SPIRITS MUST FRIDAY, MARCH 1, 2019

