



## PROMOTE YOUR AWARD-WINNING SPIRITS WITH IMAGES OF YOUR SAN FRANCISCO WORLD SPIRITS COMPETITION MEDALLION.

A downloadable suite of high-quality, Mac/PC-compatible digital images is available for licensed use and includes the following files for your convenience\*:

### LARGE, PRINT-RESOLUTION IMAGES

Two high-resolution images of your award, one JPEG file and one native Photoshop (PSD) file measure 1,750 x 1,750 pixels, with a resolution of 350 dpi.

Images contain a light drop shadow to add visual depth; they are supplied in CMYK color mode, ready for use in your print projects

### SMALL, SCREEN-RESOLUTION IMAGE

One low-resolution image in PNG format, containing a light drop shadow and transparent background, has a 72 dpi resolution and measures 400 x 400 pixels. It is supplied in RGB color mode, intended for online or other electronic media.

### VECTOR LINE ART

This Adobe Illustrator EPS file is a fully scaleable black-and-white graphics image. It is provided for your convenience should you require a unique application of the image, such as engraving, etching, embossing, spot-color printing, etc.

\*File specifications and formats may vary from the above descriptions, depending on the Competition year.

Color balance on images for Competition years prior to 2018 may differ from the examples depicted here.



**LICENSE/TERMS OF USE** There is a one-time licensing fee of \$200 per award level (Bronze, Silver, Gold, or Double Gold), per winning spirits product. The license permits any person or agency promoting the product unlimited use, in perpetuity, of the San Francisco World Spirits Competition medallion imagery in any advertising, collateral, point-of-sale, packaging, public relations, or any other promotional channel pertaining to the product to which the medal was awarded and the license was granted. The license to use the image is not transferable for the purpose of promoting any other product, nor may it be used for any other purpose than to promote the award-winning product specified in the license. Artwork is furnished for reproduction under this license agreement as a convenience to the user. All images remain the sole property of their copyright holder.

PLEASE LIST EACH WINNING PRODUCT FOR WHICH YOU WISH TO PURCHASE AN ARTWORK LICENSE, INDICATE THE YEAR IN WHICH THE MEDAL WAS WON, AND CHECK THE APPROPRIATE AWARD LEVEL:

1: PRODUCT NAME: _____	MEDAL YEAR: _____	<input type="checkbox"/> DOUBLE GOLD	<input type="checkbox"/> GOLD
		<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
2: PRODUCT NAME: _____	MEDAL YEAR: _____	<input type="checkbox"/> DOUBLE GOLD	<input type="checkbox"/> GOLD
		<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
3: PRODUCT NAME: _____	MEDAL YEAR: _____	<input type="checkbox"/> DOUBLE GOLD	<input type="checkbox"/> GOLD
		<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE

	× \$200 = \$	
NUMBER OF SPIRITS LISTED ABOVE		TOTAL AMOUNT OF ORDER

Send your completed order and payment information to:

**San Francisco World Spirits Competition**  
401 Terry Francois Blvd., Suite 116  
San Francisco, CA 94158 U.S.A.

If you are not paying by check, you may fax your order to  
**+1 (415) 345-9090.**

You will receive an e-mail confirmation of your order that includes a link to download the image files for which you purchased licenses.

For more information call the Competition office at  
**+1 (415) 345-9000** or e-mail [info@sfspiritscomp.com](mailto:info@sfspiritscomp.com).

### METHOD OF PAYMENT (CHECK ONE):

- CHECK ENCLOSED** in U.S. dollars, payable to "SAN FRANCISCO COMPETITION"  
 **WIRE TRANSFER** (Please contact the Competition office for transfer instructions)  
 **CREDIT CARD:**

YOUR NAME _____	YOUR E-MAIL ADDRESS _____
NAME ON CARD (IF DIFFERENT) _____	BILLING ZIP CODE _____
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