



SAN FRANCISCO WORLD  
**SPIRITS** COMPETITION

# 2018 ENTRY FORMS & INSTRUCTIONS

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DEADLINE EXTENDED TO  
**WEDNESDAY, APRIL 4**

**FOR ENTRIES FROM OUTSIDE THE U.S.:**

If you do not currently work with a U.S. Importer, *you must contact our import partner, Park Street Imports, by Friday, March 23*, for assistance with U.S. Customs processing. For instructions and contact information, please see page 8.



SAN FRANCISCO WORLD  
**SPIRITS** COMPETITION

**THANK YOU FOR YOUR INTEREST** in this year's San Francisco World Spirits Competition! This document includes all the forms and instructions you will need to submit your spirits products.

The entry forms can be completed using your computer. Or, for even greater convenience, you may enter the Competition online at [www.sfspiritscomp.com](http://www.sfspiritscomp.com).

If you have any questions, please call the Competition office at **+1 (415) 345-9000**, or send an e-mail to [info@sfspiritscomp.com](mailto:info@sfspiritscomp.com).

### ELIGIBILITY AND CONDITIONS

1. Any commercial spirits beverage may be entered.
2. There is no limit to the number of entries per producer. However, no product may be entered more than once in any given year.
3. Spirits entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, and in publicity issued by the Competition.
5. REFUNDS: The Competition will refund entry fees for products that do not arrive in our warehouse in time for competition. However, a processing fee of \$50 per tasting entry and \$25 per packaging design entry will be deducted from the refunded amount.

### JUDGING CRITERIA

- Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

#### TASTING COMPETITION:

- Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

#### PACKAGING COMPETITION:

- Entries will be evaluated on the basis of creativity, impact, and execution. Judges will consider not only each designer's aesthetic choices but the effectiveness and appropriateness of the design within the context of the product and the brand.

### AWARDS AND RESULTS

- Winners will be notified by e-mail during the week following the Competition.

#### TASTING COMPETITION:

- All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates and corresponding medallions.
- Best in Show, Director's Award, Distillery of the Year, and Importer of the Year award recipients will also be sent custom-etched glass plates and printed certificates, as well as complimentary medallion artwork for use in their online and print promotions.
- A list of all 2018 Double Gold, Gold, and Silver medal recipients, as well as recipients of all Best of Class, Best in Show, Director's Award, Distillery of the Year, and Importer of the Year premium awards will be published in the July 2018 issue of *The Tasting Panel Magazine*.
- All winners will be listed on the Competition's website in May.

#### PACKAGING COMPETITION:

- Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive printed award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.
- All winners will be listed on the Competition's website in May.

### WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the July 2018 issue of *The Tasting Panel Magazine*, which reaches over 65,000 beverage-trade decision makers.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for SFWSC winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- Throughout the year, the Competition hosts numerous media and trade tasting events around the country to showcase top winners.

ALL ENTRY FORMS, FEES, AND SPIRITS  
MUST BE RECEIVED BY  
**WEDNESDAY, APRIL 4, 2018**

[www.sfspiritscomp.com](http://www.sfspiritscomp.com)



SAN FRANCISCO WORLD  
**SPIRITS** COMPETITION

**WHITE SPIRITS**

100. Vodka

**IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:**

100- <b>A</b> POTATO	100- <b>B</b> WHEAT	100- <b>C</b> RYE
100- <b>D</b> GRAPE	100- <b>E</b> SUGAR CANE	100- <b>F</b> FRUIT
100- <b>G</b> NEUTRAL GRAIN	100- <b>H</b> CORN	100- <b>I</b> OTHER

- 101. Flavored Vodka
- 110. Aquavit
- 120. Gin
- 121. Old Tom Gin
- 122. Genever
- 123. Flavored Gin
- 124. Barrel-Aged Gin
- 130. Soju/Shochu
- 131. Baijiu
- 140. White Rum
- 141. Dark/Gold Rum
- 142. Extra-Aged Rum – 5 Years and Older
- 143. Over-Proof Rum
- 144. Flavored Rum
- 150. Rhum Agricole
- 151. Guaro and Aguardiente
- 152. Cachaça
- 153. Other Sugar Cane Based Spirits
- 160. Silver/Gold (Unaged) Tequila
- 161. Reposado Tequila
- 162. Añejo Tequila
- 163. Extra Añejo
- 170. Mixto Tequila
- 171. Flavored Tequila
- 172. Mezcal
- 173. Sotol, Bacanora, Comiteca
- 174. All Other Agave Spirits
- 180. Other White Spirits

**WHISKIES / WHISKEYS**

- 200. Straight Bourbon
- 201. Small Batch Bourbon – Up to 5 Years
- 202. Small Batch Bourbon – 6 to 10 Years
- 203. Small Batch Bourbon – 11 Years and Older
- 204. Single Barrel Bourbon – Up to 10 Years
- 205. Single Barrel Bourbon – 11 Years and Older
- 206. Special Barrel-Finished Bourbon
- 210. Craft Distiller Whisk[e]y  
THIS CATEGORY IS NOT FOR NON-DISTILLERY PRODUCTS
- 220. Tennessee Whiskey
- 221. Corn Whisk[e]y
- 222. Wheat Whisk[e]y
- 223. Unaged Whisk[e]y
- 224. Rye Whisk[e]y
- 226. Canadian Whisky
- 227. Moonshine
- 228. Flavored Moonshine
- 229. Other Single Malt Whisk[e]y
- 230. Single Grain Whisk[e]y
- 231. Other Whisk[e]y
- 235. Flavored Whisk[e]y
- 240. Blended Irish Whiskey
- 241. Single Malt Irish Whiskey

# 2018 CLASS CODES

- 242. Pure Pot Still Irish Whiskey
- 243. Blended Malted Irish Whiskey
- 244. Irish Poitin
- 250. Blended Scotch – Up to 15 Years
- 251. Blended Scotch – 16 Years and Older
- 252. Blended Scotch – No Age Statement

- 260. Distillers' Single Malt Scotch – Up to 12 Years
- 261. Distillers' Single Malt Scotch – 13 to 19 Years
- 262. Distillers' Single Malt Scotch – 20 Years and Older
- 263. Distillers' Single Malt Scotch – No Age Statement

**FOR ALL SINGLE MALT SCOTCH ENTRIES, ADD REGION DESIGNATION TO CLASS CODE IN CLASS CODE FIELD ON ENTRY FORM:**

<b>A</b> HIGHLANDS	<b>B</b> LOWLANDS	<b>C</b> ISLAY
<b>D</b> ISLANDS	<b>E</b> SPEYSIDE	<b>F</b> CAMPBELLTOWN

- 270. Independent Merchant Single Malt
- 280. Blended Malt Scotch Whisky

**BRANDIES**

- 300. Cognac VS/Three Star or Equivalent
- 301. Cognac VSOP or Equivalent
- 302. Cognac XO or Equivalent
- 303. Cognac Extra-Aged/Vintage
- 304. Flavored Cognac
- 310. Armagnac
- 320. Calvados
- 330. Apple Brandy
- 340. Alambic Brandy
- 350. French Grape Brandy
- 360. American Grape Brandy
- 370. Spanish Grape Brandy & Brandy de Jerez
- 380. Italian Grape Brandy
- 390. Other Brandy
- 400. Grappa

420. Peruvian Pisco

**IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:**

420- <b>A</b> PURO	420- <b>B</b> MOSTO VERDE	420- <b>C</b> ACHOLADO
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**PLEASE ALSO INDICATE GRAPE VARIETAL(S)**

- 421. Chilean Pisco
- 430. Eau-de-Vie
- 440. Fruit Brandy Other Than Grape Brandy
- 450. Brandy Based Products

**LIQUEURS AND OTHERS**

- 500. Fruit Liqueur
- 510. Herbal/Botanicals Liqueurs
- 520. Coffee Liqueur
- 530. Chocolate Liqueur
- 540. Nut Liqueur
- 550. Cream/Dairy Liqueurs
- 560. Other Liqueurs
- 570. Schnapps
- 580. Pastis
- 585. Raki and Ouzo
- 590. Absinthe
- 600. Apéritif
- 610. Pre-Mixed Cocktails
- 620. Organic Spirits
- 630. Other Miscellaneous Spirits
- 700. Specialty Cocktail Products (e.g., Mixers, Bitters, Syrups, etc.)



# 2018 SPIRITS ENTRY FORM

EXTENDED DEADLINE: APRIL 4, 2018

IF YOU HAVE QUESTIONS, CALL +1(415)345-9000

PLEASE READ ALL SHIPPING INSTRUCTIONS CAREFULLY TO ENSURE THE TIMELY ARRIVAL OF YOUR ENTRY

W

PLEASE TYPE OR PRINT CLEARLY ALL INFORMATION **IN BOLD** IS REQUIRED:

COMPANY NAME

CONTACT NAME

TITLE / POSITION

WEB SITE

E-MAIL ADDRESS

STREET ADDRESS OR P.O. BOX

CITY

STATE  ZIP / POSTAL CODE

COUNTRY

TELEPHONE

DISTILLERY/PRODUCER NAME AND COUNTRY

X

**SIGNATURE** (BY SIGNING, YOU CERTIFY THAT YOUR ENTRY MEETS ALL ELIGIBILITY REQUIREMENTS, THAT YOU HAVE READ ALL INSTRUCTIONS, AND THAT YOU AGREE TO ALL ENTRY TERMS AND CONDITIONS.)

### REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

**IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS.**

TELEPHONE: +1 (305) 400-8324 E-MAIL: [sfspiritscomp@parkstreet.com](mailto:sfspiritscomp@parkstreet.com)

**It is your responsibility to contact Park Street to request these documents.**

← **CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE**

NAME OF YOUR U.S. IMPORTER (REQUIRED IF THE BOX ABOVE IS NOT CHECKED)

CITY  STATE

NOTE: THE COMPETITION IS NOT RESPONSIBLE FOR IMPORT/DUTY FEES. ALL IMPORT FEES WILL BE BILLED BACK TO THE ENTRANT.

#### ■ SEND ENTRY FORM and PAYMENT to:

San Francisco World Spirits Competition  
401 Terry Francois Blvd., Suite 116  
San Francisco, CA 94158 U.S.A.

#### ■ Make your check payable to: "SAN FRANCISCO COMPETITION"

#### ■ SHIP REQUIRED AMOUNT OF SPIRITS (see Shipping Instructions) and a copy of this completed entry form to:

San Francisco World Spirits Competition Warehouse  
Pier 50, Shed A  
San Francisco, CA 94158 U.S.A.

### 2018 SPIRITS FEES

PLEASE COMPLETE:

× \$550 = \$

NUMBER OF ENTRIES  
(\$550 EACH)

TOTAL ENTRY FEES

#### METHOD OF PAYMENT (check one):

CHECK ENCLOSED

WIRE TRANSFER (Please contact the Competition office for transfer instructions)

CREDIT CARD:

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON CARD

X

CARDHOLDER SIGNATURE

If you are not enclosing a check, you may fax this completed entry form and payment information to +1 (415) 345-9090, e-mail them to [info@sfspiritscomp.com](mailto:info@sfspiritscomp.com), or enter online at [www.sfspiritscomp.com](http://www.sfspiritscomp.com).

FOR WAREHOUSE USE ONLY	CLASS CODE	NAME OF PRODUCT	AGE	REGION/STATE	COUNTRY OF ORIGIN	ALCOHOL %	RETAIL PRICE PER BOTTLE

FOR ADDITIONAL ENTRIES, PLEASE CONTINUE TO NEXT PAGE

[CLICK HERE FOR NEXT PAGE](#)

Please keep a copy of this completed entry form for your records

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

FOR WAREHOUSE USE ONLY	CLASS CODE	NAME OF PRODUCT	AGE	REGION/STATE	COUNTRY OF ORIGIN	ALCOHOL %	RETAIL PRICE PER BOTTLE

FOR ADDITIONAL ENTRIES, PLEASE CONTINUE TO NEXT PAGE

Please keep a copy of this completed entry form for your records

[CLICK HERE FOR NEXT PAGE](#)

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

FOR WAREHOUSE USE ONLY	CLASS CODE	NAME OF PRODUCT	AGE	REGION/STATE	COUNTRY OF ORIGIN	ALCOHOL %	RETAIL PRICE PER BOTTLE

FOR ADDITIONAL ENTRIES, PLEASE MAKE ADDITIONAL COPIES OF THIS PAGE

Please keep a copy of this completed entry form for your records



# 2018 PACKAGING DESIGN ENTRY FORM

**THIS FORM IS FOR ENTRIES IN THE PACKAGING DESIGN COMPETITION ONLY**  
**DO NOT USE THIS FORM FOR ENTRIES IN THE TASTING COMPETITION**

**PLEASE TYPE OR PRINT CLEARLY** ALL INFORMATION **IN BOLD** IS REQUIRED:

COMPANY NAME \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_ **TITLE / POSITION** \_\_\_\_\_

**E-MAIL ADDRESS** \_\_\_\_\_ **WEB SITE** \_\_\_\_\_

**STREET ADDRESS OR P.O. BOX** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP / POSTAL CODE** \_\_\_\_\_

**COUNTRY** \_\_\_\_\_ **TELEPHONE** \_\_\_\_\_

X  
**SIGNATURE** (BY SIGNING, YOU CERTIFY THAT YOUR ENTRY MEETS ALL ELIGIBILITY REQUIREMENTS, THAT YOU HAVE READ ALL INSTRUCTIONS, AND THAT YOU AGREE TO ALL ENTRY TERMS AND CONDITIONS.)

**2018 PACKAGING FEES**  
PLEASE COMPLETE:

× \$100 = \$   
NUMBER OF ENTRIES (\$100 EACH ENTRY) SUBTOTAL FOR ENTRIES TO BE JUDGED INDIVIDUALLY

× \$100 = \$   
NUMBER OF SERIES (\$100 EACH SERIES) SUBTOTAL FOR ENTRIES TO BE JUDGED AS A SERIES

**TOTAL:** \$

**METHOD OF PAYMENT (Check one):**

- CHECK ENCLOSED**
- WIRE TRANSFER** (Please contact the Competition office for transfer instructions)
- CREDIT CARD:**

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

X  
CARDHOLDER SIGNATURE \_\_\_\_\_

If you are not enclosing a check, you may fax this completed entry form and payment information to **+1 (415) 345-9090**, e-mail them to **info@sfspiritscomp.com**, or enter online at **www.sfspiritscomp.com**.

**REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:**

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

**IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS.**

TELEPHONE: +1 (305) 400-8324 E-MAIL: [sfspiritscomp@parkstreet.com](mailto:sfspiritscomp@parkstreet.com)

**It is your responsibility to contact Park Street to request these documents.**

← **CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE**

NAME OF YOUR U.S. IMPORTER (REQUIRED IF THE BOX ABOVE IS NOT CHECKED) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

NOTE: THE COMPETITION IS NOT RESPONSIBLE FOR IMPORT/DUTY FEES. ALL IMPORT FEES WILL BE BILLED BACK TO THE ENTRANT.

- **SEND ENTRY FORM and PAYMENT to:** San Francisco World Spirits Competition, 401 Terry Francois Blvd., Suite 116, San Francisco, CA 94158 U.S.A.  
Make your check payable to: **"SAN FRANCISCO COMPETITION"**
- **SHIP SPIRITS and a copy of this completed entry form to:** San Francisco World Spirits Competition Warehouse, Pier 50, Shed A, San Francisco, CA 94158 U.S.A.
- PLEASE READ ALL SHIPPING INSTRUCTIONS CAREFULLY TO ENSURE THE TIMELY ARRIVAL OF YOUR ENTRY**

FOR WAREHOUSE USE ONLY	BRAND NAME OR NAME OF SERIES	PRODUCT(S)	ADDITIONAL DESCRIPTION	DESIGN FIRM / DESIGNER(S)
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S): COUNTRY:
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S): COUNTRY:
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S): COUNTRY:
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S): COUNTRY:

**SAVE TIME AND POSTAGE BY ENTERING ONLINE: [www.sfspiritscomp.com](http://www.sfspiritscomp.com)**



# SHIPPING INSTRUCTIONS

## SENDING FORMS AND PAYMENTS:

**DO NOT SEND SPIRITS WITH YOUR ENTRY FORM AND FEES.**  
See below for spirits shipping instructions.

- The entry fee is \$550 per spirit entered in the tasting competition, and \$100 per packaging competition entry
- If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined
- Make your check payable to: **SAN FRANCISCO COMPETITION**
- Send your completed entry form and payment to:  
**San Francisco World Spirits Competition**  
401 Terry Francois Blvd., Suite 116  
San Francisco, CA 94158 U.S.A.

- If you are not paying by check, you may fax or e-mail your completed entry form and payment information:

**FAX: +1 (415) 345-9090**

**E-MAIL: [info@sfspiritscomp.com](mailto:info@sfspiritscomp.com)**

NOTE: *Keep a copy of the completed entry form for your records*

## SHIPPING SPIRITS FROM WITHIN THE U.S.:

**DO NOT SEND ENTRY FEES WITH YOUR SPIRITS.**  
See above instructions for sending payments.

- **CAREFULLY PACK** the number of bottles required for your entries:

**TASTING COMPETITION:**

You must send **two (2) 750 ml bottles** per entry, or two (2) 700 ml bottles, or three (3) 500 ml bottles

**DESIGN COMPETITION:**

You must send **one (1) bottle** per Individual entry; for Series Entries, send **one (1) bottle of each product in the series**

- **INCLUDE** a copy of your completed entry form in your shipment
- **WRITE** on the boxes:

**“SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED.”**

For shipments of more than one box, mark each box:

**“BOX 1 OF 4,” “BOX 2 OF 4,”** etc.

- **SEND** your spirits shipment to:

**San Francisco World Spirits Competition Warehouse**

Pier 50, Shed A

San Francisco, CA 94158

PHONE: (415) 345-9000

## SHIPPING SPIRITS FROM OUTSIDE THE U.S.:

If you are using your U.S. importer, they should follow the above instructions for domestic shipping.

**If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.**

THE SAN FRANCISCO WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE FOR CUSTOMS DUTY CHARGES OR FEES

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

**DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT DOCUMENTS AND INSTRUCTIONS FROM PARK STREET**

Please contact the Competition Team at Park Street Imports via e-mail or telephone:

**PHONE: +1 (305) 400-8324**

**E-MAIL: [sfspiritscomp@parkstreet.com](mailto:sfspiritscomp@parkstreet.com)**

**YOU MUST CONTACT PARK STREET BY FRIDAY, MARCH 23.**

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

**ALL ENTRY FORMS, FEES, AND SPIRITS  
MUST BE RECEIVED BY  
WEDNESDAY, APRIL 4, 2018**