



SAN FRANCISCO WORLD
SPIRITS COMPETITION

2017 ENTRY FORMS & INSTRUCTIONS

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**DEADLINE FOR ENTRIES:
FRIDAY, MARCH 31, 2017**



SAN FRANCISCO WORLD
SPIRITS COMPETITION

THANK YOU FOR YOUR INTEREST in this year's San Francisco World Spirits Competition! This document includes all the forms and instructions you will need to submit your spirits products.

The entry forms can be completed using your computer. Or, for even greater convenience, you may enter the Competition online at www.sfspiritscomp.com.

If you have any questions, please call the Competition office at +1 (415) 345-9000, or send an e-mail to info@sfspiritscomp.com.

ELIGIBILITY AND CONDITIONS

1. Any commercial spirits beverage may be entered.
2. There is no limit to the number of entries.
3. Spirits entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, and in publicity issued by the Competition.

JUDGING CRITERIA

- Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

TASTING COMPETITION:

- Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

PACKAGING COMPETITION:

- Entries will be evaluated on the basis of creativity, impact, and execution. Judges will consider not only each designer's aesthetic choices but the effectiveness and appropriateness of the design within the context of the product and the brand.

ALL ENTRY FORMS, FEES, AND SPIRITS
MUST BE RECEIVED BY
FRIDAY, MARCH 31, 2017

AWARDS AND RESULTS

- Winners will be notified by e-mail during the week following the Competition.

TASTING COMPETITION:

- All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates and corresponding medallions.
- Best in Show, Director's Award, Distillery of the Year, and Importer of the Year award recipients will also be sent custom-etched glass plates and printed certificates, as well as complimentary medallion artwork for use in their online and print promotions.
- A list of all 2017 Double Gold, Gold, and Silver medal recipients, as well as recipients of all Best of Class, Best in Show, Director's Award, Distillery of the Year, and Importer of the Year premium awards will be published in the July 2017 issue of *The Tasting Panel Magazine*.
- All winners will be listed on the Competition's website in May.

PACKAGING COMPETITION:

- Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive printed award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.
- All winners will be listed on the Competition's website in May.



2017 CLASS CODES

WHITE SPIRITS

100. Vodka

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

100-A POTATO	100-B WHEAT	100-C RYE
100-D GRAPE	100-E SUGAR CANE	100-F FRUIT
100-G NEUTRAL GRAIN	100-H CORN	100-I OTHER

- 101. Flavored Vodka
- 110. Aquavit
- 120. Gin
- 121. Flavored Gin
- 130. Soju/Shochu
- 131. Baijiu
- 140. White Rum
- 141. Dark/Gold Rum
- 142. Extra-Aged Rum – 5 Years and Older
- 143. Over-Proof Rum
- 144. Flavored Rum
- 150. Rhum Agricole
- 151. Guaro and Aguardiente
- 152. Cachaça
- 153. Other Sugar Cane Based Spirits
- 160. Silver/Gold (Unaged) Tequila
- 161. Reposado Tequila
- 162. Añejo Tequila
- 163. Ultra Añejo
- 170. Mixto Tequila
- 171. Flavored Tequila
- 172. Mezcal
- 173. Sotol, Bacanora, Comiteca
- 174. All Other Agave Spirits
- 180. Other White Spirits

WHISKIES / WHISKEYS

- 200. Straight Bourbon
- 201. Small Batch Bourbon – Up to 5 Years
- 202. Small Batch Bourbon – 6 to 10 Years
- 203. Small Batch Bourbon – 11 Years and Older
- 204. Single Barrel Bourbon – Up to 10 Years
- 205. Single Barrel Bourbon – 11 Years and Older
- 206. Special Barrel-Finished Bourbon
- 210. Craft Distiller Whiskey
THIS CATEGORY IS NOT FOR NON-DISTILLERY PRODUCTS
- 220. Tennessee Whiskey
- 221. Corn Whiskey
- 222. Wheat Whiskey
- 223. Unaged Whiskey
- 224. Rye Whisk[e]y
- 226. Canadian Whisky
- 227. Moonshine
- 228. Flavored Moonshine
- 230. Other Whiskey
- 231. Flavored Whiskey
- 240. Blended Irish Whiskey
- 241. Single Malt Irish Whiskey
- 242. Pure Pot Still Irish Whiskey
- 243. Blended Malted Irish Whiskey

- 250. Blended Scotch – Up to 15 Years
- 251. Blended Scotch – 16 Years and Older
- 252. Blended Scotch – No Age Statement

- 260. Distillers' Single Malt Scotch – Up to 12 Years
- 261. Distillers' Single Malt Scotch – 13 to 19 Years
- 262. Distillers' Single Malt Scotch – 20 Years and Older
- 263. Distillers' Single Malt Scotch – No Age Statement

FOR ALL SINGLE MALT SCOTCH ENTRIES, ADD REGION DESIGNATION TO CLASS CODE IN CLASS CODE FIELD ON ENTRY FORM:

A HIGHLANDS B LOWLANDS C ISLAY D ISLANDS E SPEYSIDE

- 270. Independent Merchant Single Malt
- 280. Blended Malt Scotch Whisky

BRANDIES

- 300. Cognac VS/Three Star or Equivalent
- 301. Cognac VSOP or Equivalent
- 302. Cognac XO or Equivalent
- 303. Cognac Extra-Aged/Vintage
- 304. Flavored Cognac
- 310. Armagnac
- 320. Calvados
- 330. Apple Brandy
- 340. Alambic Brandy
- 350. French Grape Brandy
- 360. American Grape Brandy
- 370. Spanish Grape Brandy & Brandy de Jerez
- 380. Italian Grape Brandy
- 390. Other Brandy
- 400. Grappa

420. Peruvian Pisco

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

420-A PURO 420-B MOSTO VERDE 420-C ACHOLADO

PLEASE ALSO INDICATE GRAPE VARIETAL(S)

- 421. Chilean Pisco
- 430. Eau-de-Vie
- 440. Fruit Brandy Other Than Grape Brandy
- 450. Brandy Based Products

LIQUEURS AND OTHERS

- 500. Fruit Liqueur
- 510. Herbal/Botanicals Liqueurs
- 520. Coffee Liqueur
- 530. Chocolate Liqueur
- 540. Nut Liqueur
- 550. Cream/Dairy Liqueurs
- 560. Other Liqueurs
- 570. Schnapps
- 580. Pastis
- 585. Raki and Ouzo
- 590. Absinthe
- 600. Apéritif
- 610. Pre-Mixed Cocktails
- 620. Organic Spirits
- 630. Other Miscellaneous Spirits
- 700. Specialty Cocktail Mixers



2017 SPIRITS ENTRY FORM

DEADLINE: MARCH 31, 2017

IF YOU HAVE QUESTIONS, CALL +1(415)345-9000

PLEASE READ ALL SHIPPING INSTRUCTIONS CAREFULLY TO ENSURE THE TIMELY ARRIVAL OF YOUR ENTRY

PLEASE TYPE OR PRINT CLEARLY ALL INFORMATION **IN BOLD** IS REQUIRED:

Please keep a copy of this completed entry form for your records

COMPANY NAME _____ E-MAIL ADDRESS _____ FAX NUMBER _____

CONTACT NAME _____ DISTILLERY/PRODUCER NAME AND COUNTRY _____

TITLE / POSITION _____

WEB SITE _____

MAILING ADDRESS _____

CITY _____

STATE _____ ZIP / POSTAL CODE _____

COUNTRY _____

TELEPHONE _____

REQUIRED FOR PRODUCTS BEING SENT FROM OUTSIDE THE U.S.:

NAME OF U.S. IMPORTER _____

CITY _____ STATE _____

PLEASE CHECK HERE IF YOU ARE NOT USING YOUR U.S. IMPORTER
If you are not using your own importer, YOU MUST CONTACT OUR IMPORT PARTNER, Park Street Imports LLC, at sfspiritscomp@parkstreet.com.

NOTE: THE COMPETITION IS NOT RESPONSIBLE FOR IMPORT/DUTY FEES.
 ALL IMPORT FEES WILL BE BILLED BACK TO THE ENTRANT.

SIGNATURE (BY SIGNING, YOU CERTIFY THAT YOUR ENTRY MEETS ALL ELIGIBILITY REQUIREMENTS, THAT YOU HAVE READ ALL INSTRUCTIONS, AND THAT YOU AGREE TO ALL ENTRY TERMS AND CONDITIONS.)

2017 SPIRITS FEES
PLEASE COMPLETE:

× \$500 = \$

NUMBER OF ENTRIES (\$500 EACH) **TOTAL ENTRY FEES**

METHOD OF PAYMENT (Check one):

CHECK ENCLOSED

WIRE TRANSFER (Please contact the Competition office for transfer instructions)

CREDIT CARD:

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME ON CARD _____

CARDHOLDER SIGNATURE

If you are not enclosing a check, you may fax this completed entry form and payment information to **+1 (415) 345-9090**, e-mail them to info@sfspiritscomp.com, or enter online at www.sfspiritscomp.com.

► **SEND ENTRY FORM and PAYMENT to:** San Francisco World Spirits Competition, 401 Terry Francois Blvd., Suite 116, San Francisco, CA 94158 U.S.A.
 Make your check payable to: **"SAN FRANCISCO COMPETITION"**

► **SHIP REQUIRED AMOUNT OF SPIRITS (see Shipping Instructions) and a copy of this completed entry form to:**
 San Francisco World Spirits Competition Warehouse, Pier 50, Shed A, San Francisco, CA 94158 U.S.A.

FOR WAREHOUSE USE ONLY	CLASS CODE	NAME OF PRODUCT	AGE	REGION/STATE	COUNTRY OF ORIGIN	ALCOHOL %	RETAIL PRICE PER BOTTLE

NOTE: IF NEEDED, PRINT MULTIPLE COPIES OF THIS FORM AND NUMBER THEM AT TOP OF PAGE (e.g., PAGE 1 OF 2, PAGE 2 OF 2).



2017 PACKAGING DESIGN ENTRY FORM

THIS FORM IS FOR ENTRIES IN THE PACKAGING DESIGN COMPETITION ONLY
DO NOT USE THIS FORM FOR ENTRIES IN THE TASTING COMPETITION

PLEASE TYPE OR PRINT CLEARLY ALL INFORMATION **IN BOLD** IS REQUIRED:

COMPANY NAME _____

CONTACT NAME _____ TITLE / POSITION _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP / POSTAL CODE _____ COUNTRY _____

TELEPHONE _____ FAX NUMBER _____

E-MAIL ADDRESS _____ WEB SITE _____

REQUIRED FOR PRODUCTS BEING SENT FROM OUTSIDE THE U.S.:

NAME OF U.S. IMPORTER _____

CITY _____ STATE _____

PLEASE CHECK HERE IF YOU ARE **NOT** USING YOUR U.S. IMPORTER
If you are not using your own importer, YOU MUST CONTACT OUR IMPORT PARTNER, Park Street Imports LLC, at sfspiritscomp@parkstreet.com.
 NOTE: THE COMPETITION IS NOT RESPONSIBLE FOR IMPORT/DUTY FEES. ALL IMPORT FEES WILL BE BILLED BACK TO THE ENTRANT.

X
SIGNATURE (BY SIGNING, YOU CERTIFY THAT YOUR ENTRY MEETS ALL ELIGIBILITY REQUIREMENTS, THAT YOU HAVE READ ALL INSTRUCTIONS, AND THAT YOU AGREE TO ALL ENTRY TERMS AND CONDITIONS.)

2017 PACKAGING FEES

PLEASE COMPLETE:

× \$100 = \$
NUMBER OF ENTRIES (\$100 EACH ENTRY) SUBTOTAL FOR ENTRIES TO BE JUDGED INDIVIDUALLY

× \$100 = \$
NUMBER OF SERIES (\$100 EACH SERIES) SUBTOTAL FOR ENTRIES TO BE JUDGED AS A SERIES

TOTAL: \$

METHOD OF PAYMENT (Check one):

- CHECK ENCLOSED
 WIRE TRANSFER (Please contact the Competition office for transfer instructions)
 CREDIT CARD:

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME ON CARD _____

X
 CARDHOLDER SIGNATURE _____

If you are not enclosing a check, you may fax this completed entry form and payment information to **+1 (415) 345-9090**, e-mail them to **info@sfspiritscomp.com**, or enter online at **www.sfspiritscomp.com**.

➤ **SEND ENTRY FORM and PAYMENT to:** San Francisco World Spirits Competition, 401 Terry Francois Blvd., Suite 116, San Francisco, CA 94158 U.S.A.
 Make your check payable to: **"SAN FRANCISCO COMPETITION"**

➤ **SHIP SPIRITS and a copy of this completed entry form to:** San Francisco World Spirits Competition Warehouse, Pier 50, Shed A, San Francisco, CA 94158 U.S.A.

PLEASE READ ALL SHIPPING INSTRUCTIONS CAREFULLY TO ENSURE THE TIMELY ARRIVAL OF YOUR ENTRY

FOR WAREHOUSE USE ONLY	BRAND NAME OR NAME OF SERIES	PRODUCT(S)	ADDITIONAL DESCRIPTION	DESIGN FIRM / DESIGNER(S)
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S):
CLASS				COUNTRY:
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S):
CLASS				COUNTRY:
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S):
CLASS				COUNTRY:
ENTRY NO.	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			NAME(S):
CLASS				COUNTRY:

W

SAVE TIME AND POSTAGE BY ENTERING ONLINE: www.sfspiritscomp.com



SHIPPING INSTRUCTIONS

SENDING FORMS AND PAYMENTS:

DO NOT SEND SPIRITS WITH YOUR ENTRY FORM AND FEES.
See below for spirits shipping instructions.

- The entry fee is \$500 per spirit entered in the tasting competition, and \$100 per packaging competition entry
- If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined
- Make your check payable to: **SAN FRANCISCO COMPETITION**
- Send your completed entry form and payment to:
San Francisco World Spirits Competition
401 Terry Francois Blvd., Suite 116
San Francisco, CA 94158 U.S.A.

- If you are not paying by check, you may fax or e-mail your completed entry form and payment information:

FAX: +1 (415) 345-9090

E-MAIL: info@sfspiritscomp.com

NOTE: *Keep a copy of the completed entry form for your records*

SHIPPING SPIRITS FROM WITHIN THE U.S.:

DO NOT SEND ENTRY FEES WITH YOUR SPIRITS.
See above instructions for sending payments.

- **CAREFULLY PACK** the number of bottles required for your entries:

TASTING COMPETITION:

You must send **two (2) 750 ml bottles** per entry, or two (2) 700 ml bottles, or three (3) 500 ml bottles

DESIGN COMPETITION:

You must send **one (1) bottle** per Individual entry; for Series Entries, send **one (1) bottle of each product in the series**

- **INCLUDE** a copy of your completed entry form in your shipment
- **WRITE** on the boxes:

“SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED.”

For shipments of more than one box, mark each box:

“BOX 1 OF 4,” “BOX 2 OF 4,” etc.

- **SEND** your spirits shipment to:

San Francisco World Spirits Competition Warehouse

Pier 50, Shed A

San Francisco, CA 94158

PHONE: (415) 345-9000

SHIPPING SPIRITS FROM OUTSIDE THE U.S.:

If you are using your U.S. importer, they should follow the above instructions for domestic shipping.

If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.

THE SAN FRANCISCO WORLD SPIRITS COMPETITION
IS NOT RESPONSIBLE FOR CUSTOMS DUTY CHARGES OR FEES

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT DOCUMENTS AND INSTRUCTIONS FROM PARK STREET

Please contact Jesse Cortes at Park Street Imports, via e-mail or telephone:

PHONE: +1 (305) 400-8324 ext. 614

E-MAIL: sfspiritscomp@parkstreet.com

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

**ALL ENTRY FORMS, FEES, AND SPIRITS
MUST BE RECEIVED BY
FRIDAY, MARCH 31, 2017**